



Cyrus E. Dallin Art Museum Board of Trustees, 12 May 2015

Present: Jackie Bates, Sarah Burks, Chris Costello, Dan Johnson, Aimee Taberner, Geri Tremblay

Absent: Ellen Aamodt, Tracy Skahan,

Others Present: James McGough, Heather Leavell, Chuck Luca, Paul McGaffigan, Megan McDavid, Anubha Bansal, Ann Marie Delaunay-Danizio, Kayla Murphy

The meeting was called to order by Aimee Taberner at 7:30 p.m. following a tour of the museum and reception for visiting guest, Kayla Murphy of Belmont Savings Bank.

Raffle Collaboration Presentation

Presentation to Board by Kayla Murphy, Marketing Rep from Belmont Savings Bank, regarding Bank's participation in Art on Green raffle. Q&A followed. Many thanks to Kayla for presentation. Discussion after. Geri made motion to endorse the partnership for the raffle and recommend that directors continue a dialogue with the bank to move forward. Jackie seconded. Unanimous approval.

Action Item Reviewed:

- a. C. Costello to do gallery talk in the future (designing coins, etc.)
- b. Follow-up with Nick Batzell with suggestions for gallery talk or sculpture workshop (AT)
- c. A. Taberner to follow-up with H. Leavell and Marie re the gallery guide and having a summer intern put together
- d. Donation of coin from Nancy Stutsman (SB)
- e. Order more throws (SB/PH?)
- f. Town Hall cases (PH?)
- g. Check with Arlington Continuing Educ. to get info on museums tour (SR)
- h. Get more info about smart phone app (SB)
- i. Check with Christine Sharbrough about QR code project (AT)
- j. Schedule subcommittee meetings by end of March (subcommittee chairs);
- k. Status of On the Warpath and storage at Bob Shure's (HL)
- l.
- m. Report on new member initiative (HL)
- n. Tell HL that greeter should tally attendance at ArtVenture event (JB)
- o. Further talks with Billy Lyons (Men. Grille) about promotion opportunities (DJ)

Minutes of Meeting, 14 April 2015

Jackie Bates moved to table minutes until June meeting. Geri Tremblay seconded. Motion approved unanimously.

Event Updates

ArtVentures - May 3 had table and balloons outside and was opened to all Arlington school children and resulted in more attendees. 23 new family memberships during these two events.

Sarah/Jackie will be talking with Adria Arch re: Chairful Tea Party event 7/11 (RSVP event).

Art on Green pricing increased from \$40-45. Approved by unanimous consent.

Future idea - Nick Batzell possible demo or talk. Late Oct. early Nov.

Future idea – Chris Costello to give gallery talk on designing coins

Annuba gave report on Have a Heart event at Cambridge Savings Bank. Went well. The bank employees did not know that the Museum was across the street.

Volunteer Report

Help on Saturdays still needed. Sarah Burks to follow up with new volunteer possibilities to try to find more Saturday docents.

Directors' Updates

The Directors of the non-profit board reported progress on the following:

- Membership drive letters resulting in a 1% return of new members. Problems with mailing list resolved. Should be better going forward.
- A proposal for fundraising for the August 9th fundraiser was discussed. Board of Trustees supportive of proposal, but requested board of directors develop a detailed budget, evaluation of cost of ticket, and identified target audience.
- Budget coming up for discussion in June.
- Jim presented expenses of \$26.69 for postage and \$78 for Swifty Printing. Jackie made motion to recommend that Director's reimburse. Geri seconded. Motion approved unanimously.
- Will need to proceed with securing raffle donations next month.

Marketing, Collections (Operations), Other Business

- Cushing plague is ready and will come to us after storage area is cleaned.
- Heather to contact roofer to get temporary chimney cap, then contact pest control
- Heather to submit MPPF grant application for \$75,000 on behalf of Town as applicant.

The meeting adjourned at 9:20 p.m.

Minutes prepared by Aimee Taberner as recording secretaries were not present.

Action Items for June 9, 2015

- a. AT – follow up with Nick Batzell re fall program on Carproni/Giust collection
- b. CL – follow up about raffle
- c. CL – follow up about Mirak sponsorship
- d. JB & AB – edit gallery guide with HL, CC to design
- e. MD – docent training video
- f. HL – follow up with Jason Drury re website
- g. HL – send out treasurer's report by email
- h. SB – Gift shop budget
- i. SB & AB – Newspaper articles
 - Kids events, Chris Costello, Scouts, On the Warpath, Scavenger Hunt
- j. SB – contact additional volunteers
- k. JB or AT – give CC facebook admin privileges
- l. TS – check info@dallin.org email address
- m. AT - Check with Christine Sharbrough about QR code project
- n. SB – Get more information about smartphone app
- o. SR – check in with Arlington Continuing Ed re museums tour
- p. SB – donation of coin from Nancy Stutsman
- q. SB – submit reimbursements

Rolling Events Calendar

POC	Event	Date
<u>Upcoming events</u>		
Jackie/Sarah	Chairful Tea Party	July 2015
BOD/Heather	OTWP Fundraiser	August 9
Chuck	Art on the Green	September 12
Heather et al	ArtVenture	October
Aimee	Nick Batzell Talk on Caproni?	Late Oct/early Nov
Chris	Chris Costello Talk on Coins?	Fall/Winter
<u>Prior events:</u>		
Heather	School Program (2 events)	April 19, 3 May
Anumba/Sarah	Have a Heart	April 28
Heather	Sculpture workshop	February 22
Sarah	Gallery Talk (Int'l Women's Day)	March 8
Heather/Chuck	Guild of Boston Artists	postponed